GOAL-DRIVEN SIMILARITY ASSESSMENT*

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Abstract

While most approaches to similarity assessment are oblivious of knowledge and goals, there is ample evidence that these elements of problem solving play an important role in similarity judgements. This paper is concerned with an approach for integrating assessment of similarity into a framework of problem solving that embodies central notions of problem solving like goals, knowledge and learning.

We review empirical findings that unravel characteristics of similarity assessment most of which have not been covered by purely syntactic models of similarity. A formal account of similarity assessment that allows for the integration of central ideas of problem solving is developed. Given a goal and a domain theory, an appropriate perspective is taken that brings into focus only goal-relevant features of a problem description as input to similarity assessment.

Key words: problem solving, case-based reasoning, similarity, EBG

1 Introduction

In recent years, there has been an upsurge of interest in case-based reasoning (CBR), i.e. reasoning techniques that are based on the use and reuse of previous problem solving experience [Kol91]. One of the key issues of case-based reasoning (Fig. 1) is the question how a previous case, i.e. a source, is selected given a current case, i.e. a target. This retrieval step calls for estimating similarity between source and target cases. The majority of previous approaches to similarity assessment resort to measures of similarity that have been developed within the province of categorization and clustering (e.g. in biology [Dic85]), but not within the realm of problem solving. These approaches have been termed syntactic, as they confine similarity assessment to the objects given in the problem description and refrain from using purposes or goals. In contrast, these factors on the side of the problem-solver are at the heart of the so-called pragmatic approaches (e.g. [Hol85]) to similarity. We take the view of similarity as a genuine part of problem solving. Within this conceptual framework similarity assessment is influenced by two types of characteristics: syntactic characteristics, e.g. number of common features, on the side of the objects of similarity assessment and pragmatic characteristics, e.g. goals, on the side of the subject of similarity assessment.

The aim of this article is to develop a model that links pragmatic and syntactic approaches to similarity. The model we propose does not give priority to any of the two accounts on similarity assessment. It is, however, motivated by the fact that the quality of similarity assessment heavily depends on focusing on relevant features.

Applying a syntactic approach implicitly requires that relevant features are known before assessing similarity. In contrast, this implicit as-

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umption becomes an explicit part of goal-driven similarity assessment, such that the relevance of features is determined by a knowledge-based process.

Reduced to its kernel, our model (Fig. 2) starts with a pragmatic account using a problem solving goal and a domain theory. Following this, a perspective (cf. [Str91]) is developed which brings into focus features that are important for goal-achievement. Finally, similarity of a given object to other objects can be computed by applying a syntactic similarity measure e.g. [Tve77] to the goal-relevant features.

![Diagram of Goal-driven similarity assessment](image)

Figure 2: Goal-driven similarity assessment

In what follows, we first discuss the characteristics of similarity that bear on problem solving, especially case-based reasoning and analogical reasoning. This is done in agreement with cognitive science findings that give rise to an enlargement of approaches to similarity developed for the purpose of classification tasks. Second, we give a formal account of an approach to similarity that captures these characteristics of similarity.

2 Characteristics of similarity assessment

Whenever measures of similarity tailored to categorization tasks are used in problem-solving tasks, e.g. case-based reasoning, a general blindness of these measures towards goals, knowledge and learning is to be complained. To identify crucial characteristics of similarity in problem solving we review some cognitive science findings on similarity. The characteristics of similarity assessment in problem solving discussed below are by no means exclusive or complete. They highlight, however, characteristics of similarity in problem solving that are usually neglected in the above mentioned syntactic approaches to similarity.

Similarity as a goal-driven process

Similarity assessment has been shown to be strongly influenced by goals ([SMAR86, FR88]). For example, given a plan and a number of different goals related to that plan, e.g. developing a cheap solution, or developing an extension, the assessed similarity to other plans is assumed to vary depending on the goal.

Similarity as a knowledge-based process

Research on experts and novices demonstrates that similarity judgements depend on the availability of suitable knowledge. It has been shown repeatedly (e.g. [BFVS89]) that assessments of similarities change as a function of growing knowledge such that people become sensitive to features and dimensions that otherwise escape their attention.

Similarity as a selective process

Experts when asked to pick up two similar descriptions of problems from a set of descriptions, tend to base their similarity assessment on a subset of the set of features and ignore others. In a series of experiments, Holyoak & Koh [HK87] and Chi, Feltovich & Glaser [CFG81] demonstrated that experts prefer structural features, i.e. features that play a causal role in generating a problem solution in order to establish the similarity between two objects. In contrast, novices tend to use surface features, i.e. features that play no causal role in problem solving, to assess the similarity between two objects.

Similarity as a constructive process

Polya [Pol45] was among the first to advocate the idea of similarity assessment as a constructive process. For example, he suggested that a problem solver can address a three-dimensional geometrical problem by transforming it into a two-dimensional one. As a result, it is often much easier to find a similar two-dimensional geometrical problem, retrieve the corresponding solution and adapt it to the problem that triggered this cycle of analogical reasoning. Additional empirical evidence that assessing similarity assessment involves construction processes on the side of the target was provided by...
Clement [Cle82] who analyzed protocols of problem solvers dealing with physics problems.

**Similarity as a context-sensitive process**

The claim that similarity assessment varies across contexts is in line with empirical results obtained e.g. by Tversky [Tve77] and Barsalou [Bar82]. In one of Barsalou’s experiments the assessed similarity between pairs of animals, e.g. raccoon and snake, has been shown to be greater within no context condition than in a context of pets.

Taken together, cognitive science studies of similarity assessment provide convincing evidence that purely syntactic approaches fall short of capturing basic characteristics of similarity.

### 3 Formal preliminaries

In the sequel, we begin by giving a formal account of basic notions that are necessary to develop a model of goal-driven similarity assessment. This is important in a domain like CBR which mostly relies on ad hoc concepts that lack a clear-cut definition. Furthermore, this step is inevitable when applying well-known methods to similarity assessment in case-based reasoning as will be shown later.

The basic idea of goal-driven similarity assessment is to filter out a set of features that is relevant for goal achievement. In the subsequent section we outline how to determine the relevant features within our model.

We settle on a first-order language $\mathcal{L}$ that has a finite number of symbols for constants, predicates and functions and is our basis for describing the underlying domain.

**Definition 1 (Description)** Let $\mathcal{L}$ be a first order language for knowledge representation. A finite, consistent subset $D \subseteq \mathcal{L}$ of literals (without free variables) is called a description.

We have to use literals for the description so that we are able to employ a similarity measure that is generally in common use when assessing similarity (e.g. [Tve77]). The consequence of this decision is that our approach is confined to application domains which can be expressed by using literals only.

One of the basic concepts of CBR is the notion of a case. Seen from a cognitive science point of view, cases are abstractions of problem solving behavior that occurred in a specific situation. In this sense, cases include implicit problem solving heuristics which can be interpreted with respect to different purposes.

**Definition 2 (Case)** Let $\mathcal{L}_P \subseteq \mathcal{L}$ and $\mathcal{L}_S \subseteq \mathcal{L}$ be first order languages for knowledge representation with $\mathcal{L}_P \cap \mathcal{L}_S = \emptyset$ and let $\Sigma \subseteq \mathcal{L}_P \cup \mathcal{L}_S$ be a domain theory. A case is defined as an ordered pair $C = (P, S)$, where $P \subseteq \mathcal{L}_P$, $S \subseteq \mathcal{L}_S$ are descriptions and $\Sigma \cup P \cup S$ is consistent.

With regard to the notions of case-based reasoning, $P$ is a description of a problem and $S$ is a description of the corresponding solution.

Previous cases are collected in order to profit from problem solving experiences.

**Definition 3 (Case Base)** Given $\Sigma$, $\mathcal{L}_P$, $\mathcal{L}_S$, then a finite set of cases is called a case base $CB = \{C_1, C_2, \ldots, C_n\}$. The elements $C_i$ of $CB$ are called source cases.

**Definition 4 (Target Case)** A case without a solution $C_T = (P, \emptyset)$ is called a target case.

Often, it is not necessary or even misleading to judge the similarity between complete case descriptions. In what follows, we introduce the notion of aspects as parts of the case description.

**Definition 5 (Aspect)** Let $\mathcal{C}$ be a set of cases and $\mathcal{L}$ be the underlying language. An aspect $A$ is a partial function from $\mathcal{C}$ into the powerset of $\mathcal{L}$-literals $\text{Lit}(\mathcal{L})$ such that $A$ maps cases to finite sets of literals.

Defining aspects as partial functions implies that values of aspects may vary between different cases. Whenever a previously unknown value of an aspect is acquired, the partial function can be extended. In what follows, if there is no danger of confusion, only the notion aspect is used for the function and their values.

Depending on their role in problem solving, two special types of aspects, goals and perspectives, may be distinguished, both of which will be introduced in subsequent sections.

### 3.1 Goals

One of the concepts that have not been used in similarity assessment up to now is the notion of a goal. Goals refer to the reasons for a specific kind of problem solving. In addition and more relevant to the present concerns, goals imply which part of the description of a problem is actually used for goal-achievement. Within the framework of our model
of similarity assessment the notion of a goal serves two purposes:

- First, it provides a means to express that similarity assessment is hardly ever done without a special purpose.
- Second, by virtue of this capacity it constrains the vast amount of possibilities that arise when comparing two objects in order to estimate the similarity between them.

In our model, goals are aspects of the solution description.

**Definition 6 (Goal)** A goal $G$ is a particular aspect $A_S$ with $G(C) \subseteq L_S$.

Once a goal is adopted, it places specific restrictions on the kind of features of the problem description $P$ that are taken into consideration. We use the term *perspective* in reference to features used for problem solving that involves similarity assessment.

### 3.2 Perspectives

Given a goal the problem-solver is committed to, the set of features by which a problem is described is reduced to a consistent and finite subset of literals. In our model, perspectives are aspects of the problem description.

**Definition 7 (Perspective)** A perspective $P$ is a particular aspect $A_P$ such that for each case $C = (P, S)$ is $P(C) \subseteq P$.

To make similarity assessment goal-driven is to find an appropriate perspective, which boils down to single out only goal-relevant literals. A necessary requirement to do this is a domain theory that highlights relationships between parts of the case and the goals within a domain. Depending on the goal pursued, we end up with different perspectives. Thus, given a goal $G$ the perspective that is based on this goal is written as $P_G$.

### 3.3 Similarity

Our notion of similarity assessment will be developed in two steps. First, we start by introducing an intuitive and desirable approach to similarity assessment. But this approach is faced with difficulties when actually applied to case-based reasoning. This is the reason why, second, a different computational approach to similarity assessment is introduced that is tailored to the specific demands of case-based reasoning and problem solving.

In what follows, $\text{sim} : CB^2 \rightarrow [0, 1]$ denotes similarity as to be defined by a syntactic measure of similarity (e.g. [RW01], [Tve77]) that is used in combination with our pragmatic model. A binary similarity relation $\sim$ is introduced e.g. by

$$x \sim y \iff \text{sim}(x, y) \geq \delta \quad x, y \in CB; \quad \delta \in [0, 1].$$

This first view of similarity is motivated by the fact that for problem solving we are interested in solutions of previous cases which are easy to transform according to the current problem. The underlying similarity measure $\text{sim}$ could be define by the costs of modification which are necessary to transform a solution $S_i$ into a solution $S_j$. That is, given a similarity measure $\text{sim}$ for solutions, then two cases $C_i = (P_i, S_i)$ and $C_j = (P_j, S_j)$ are said to be similar if the corresponding solutions $S_i$ and $S_j$ are similar with respect to $\text{sim}$.

However, in case-based reasoning this intuitive approach to similarity assessment cannot be pursued in a direct way since a new problem $P_k$ that lacks a solution $S_k$ is to be solved. According to the view provided above, similarity becomes an a posteriori criterion, because it is only after having determined the solution $S_k$ that we can judge whether the underlying cases are similar.

To assess similarity for retrieval in CBR we have to look for a definition of a similarity relation which compares the problem descriptions $P_i, P_k$ instead of $S_i, S_j$ and captures the spirit of this approach.

The goal-driven approach is intended to close the gap between similarity of solutions and similarity of problem descriptions. The main point of our approach is to determine which perspective we have to choose, so that similarity between problem descriptions is useful for deriving a solution for the target case.

**Definition 8 (Similarity in Aspects)** Let $\text{sim}$ be a similarity measure on sets of literals. Two cases $C_i$ and $C_j$ are said to be similar with respect to an aspect $A$, expressed by $C_i \sim_A C_j$, if $A(C_i) \sim A(C_j)$.

Equality is the most obvious kind of similarity. Interpreting $\sim$ as identity (i.e. $\delta = 1$) transforms similarity assessment into a test of part-identity (cf. [Sm88]). Similarity is then represented as equality on an abstract level.
3.4 Connections

A part of the domain theory $\Sigma$ that is used to find out the relevant features on the basis of a specific goal is formulated by means of connections [Mel90]. A connection represents knowledge about the – sometimes vague – causal or the like relation between two aspects of a system. Formally, a connection is an ordered pair of aspects $[A_i, A_k]$.

**Definition 9 (Connections)** Given a similarity relation $\sim$ and a case base $CB$, an aspect $A_i$ is called connected to an aspect $A_k$ with respect to $\sim$, written as $[A_i, A_k]$, if for all cases $C_i$ and $C_j$ of $CB$, which are similar with respect to the aspect $A_i$, i.e. $C_i \sim A_i$, $C_j$, $C_i$ and $C_j$ are similar with respect to the aspect $A_k$, i.e. $C_i \sim A_k$, $C_j$.

In general, connections are not laws in a strong domain theory but default knowledge about relations between aspects. Connections do not guarantee correct inferences but capture the heuristic and experimental nature of this kind of knowledge (cf. Russell’s determinations [Rus89]). Implications may be expressed as a strong kind of connection. Examples of well known connections are [function, structure], [cause, effect], [situation, behaviour]. Russell’s determinations for example are connections of an implicative type.

4 A model of goal-driven similarity assessment

Putting things together, goal-driven similarity assessment starts on the basis of a syntactic similarity measure $\text{sim}$, a domain-theory $\Sigma$, a set of goals $\mathcal{G}$, a target case $C_T$ and a case-base $CB$ with source cases $\mathcal{C_j}$. Given a target case $C_T$, a goal $\mathcal{G}$, and a connection $[\mathcal{P}_G, \mathcal{G}]$, the specific perspective $\mathcal{P}_G$ can be chosen under which the similarity to different source cases $\mathcal{C_j} \in CB$ is assessed.

In general, however, the specific connection $[\mathcal{P}_G, \mathcal{G}]$ is not given explicitly. A possible approach, which is used in our implementation to derive the connection $[\mathcal{P}_G, \mathcal{G}]$ is to use explanation-based generalisation (EBG) (cf. [MKKC86]) to bridge the gap between the goal $\mathcal{G}$ and the perspective $\mathcal{P}_G$; i.e. techniques stemming from EBG are applied to select a set of relevant features $\mathcal{F}$ that pertains to a goal $\mathcal{G}$. For a case $C = (P, S)$ the perspective $\mathcal{P}_G$ is defined as $\mathcal{P}_G(C) = \mathcal{I}(\mathcal{F}) \cap P$, where $\mathcal{I}(\mathcal{F})$ is the set of all possible instantiations of literals in $\mathcal{F}$.

In this way, similarity assessment becomes a knowledge-based process. That is, knowledge specified in a domain theory is used to arrive at an explanation why a set of features is required to accomplish a goal. The elements of EBG are used in our model as follows:

<table>
<thead>
<tr>
<th>Goal</th>
<th>Existing goal $\mathcal{G}$ in the problem solving process which should be achieved.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example</td>
<td>Description $P_T$ of the target case $C_T$.</td>
</tr>
<tr>
<td>Domain Theory</td>
<td>$\Sigma$ with knowledge about relationships between the objects in the domain, e.g. connections.</td>
</tr>
<tr>
<td>Operability Criterion</td>
<td>Goal $\mathcal{G}$ must be expressed in terms of features which are already used in the description of the problem $P_T$ of the target case $C_T$.</td>
</tr>
<tr>
<td>Determine</td>
<td>A set of features $\mathcal{P}_G$ of the target case $C_T$ which is sufficient to accomplish the goal $\mathcal{G}$ with a solution $S$ of a source case $C = (P, S)$ are to be singled out.</td>
</tr>
</tbody>
</table>

This is done by looking successively for preconditions of the goal (goal regression) until the operability criterion is met. In contrast to the original work of Mitchell, Keller and Kedar-Cabelli our domain-theory may contain connections, i.e. experience, as well as facts and rules.

If the target case $C_T$ and a source case $C_i$ are similar with respect to the perspective $\mathcal{P}_G$, the goal $\mathcal{G}_i$ may be achieved in the target case $C_T$ by using the solution $S_i$ of the source case $C_i$.

<table>
<thead>
<tr>
<th>Given</th>
<th>$\Sigma, \mathcal{G}, C_T, CB, \text{sim}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Searching</td>
<td>$S_i$ to achieve $\mathcal{G}$ in $C_T$</td>
</tr>
</tbody>
</table>
| 1. | Derive the goal-dependent perspective $\mathcal{P}_G$ by using the domain theory $\Sigma$ and $\mathcal{G}$.
| 2. | Use the perspective $\mathcal{P}_G$ to assess similarity between the source cases $C_i \in CB$ and the target case $C_T$, i.e. according to the used syntactic approach to similarity assessment compute whether $\mathcal{P}_G(C_T) \sim \mathcal{P}_G(C_i)$. |
| 3. | Look for the most similar $C_i = (P_i, S_i) \in CB$ with respect to $\mathcal{P}_G$ and the similarity measure $\text{sim}$. |
| 4. | Use the solution $S_i$ in particular $\mathcal{G}(C_i)$ to achieve the goal $\mathcal{G}$ for the target case $C_T$, i.e. determine $\mathcal{G}(C_T)$. |
4.1 Combination of goals

As discussed above, a single goal provides the basis for focusing similarity assessment. In general, however, the overall goal of a task may be decomposed into an ordered set of subgoals. As a consequence, our model has to be extended in order to make similarity assessment goal-driven when a multitude of goals is given. Given a set of goals \( \{G_1, G_2, \ldots, G_m\} \), and a task-dependent ordering \( \preceq \) over goals, a straightforward approach is to compute similarity stepwise for each \( G_i \).

Starting with \( i = 1 \) and the whole case base \( CB \), cases which are most similar according to the current goal \( G_i \) are selected. This set of cases is carried over to the subsequent run of similarity assessment according to the next goal \( G_{i+1} \) according to the given ordering \( \preceq \). This procedure continues until each goal \( G_i \) is used for similarity assessment or the set of selected cases contains no more elements. The best scoring cases of the last run are accepted as the result of the retrieval process.

The ordering \( \preceq \) of goals is highly dependent on the specific task and the domain. In planning, the difficulty of achievement and costs of modification of a goal \( G_i \) respectively are appropriate criteria for establishing the ordering \( \preceq \).

5 An example

To demonstrate the central notions of goal-driven similarity assessment let us discuss a short example of case-based reasoning strategies that can be used for finding a workplan for rotational parts in mechanical engineering. For simplicity, we concentrate on those parts of an example of a real-world application, which are necessary to flesh out our model of goal-driven similarity. Nevertheless, our model applies to other domains as well. This is possible if cases can be expressed in literals and the application comes up with a domain theory that links problem solving goals to features of cases within the domain.

In the sequel, the notion feature applies to details of the application, whereas the term literal refers to the corresponding logical representation.

The overall task is to generate a process plan for manufacturing a workpiece by using data provided by a CAD (Computer-Aided Design) system. In practice, in most mechanical engineering planning tasks human experts try to reuse old plans by adapting them to a new situation (cf. [SBKS91]). This is not surprising because planning from first principles is very difficult in a complex real-world domain such as production planning. Plans which are constructed by human experts are for the most part based on specific problem solving experiences. Thus, case-based reasoning is an adequate problem solving paradigm to reflect this common practice.

However, retrieving appropriate cases for complex tasks like planning is a crucial step in CBR because similarity can be assessed with regard to a number of perspectives. In this domain, e.g.

- similarity concerning necessary resources (e.g. machines, tools, fixtures)
- similarity concerning the material used
- similarity concerning necessary basic operations (e.g. cutting, drilling)
- similarity concerning the outline of the workpieces

Each perspective - and as a consequence each similarity assessment - is tied to a special goal of the overall planning process, e.g. finding a fixture to clamp the workpiece. As part of their domain theory or from experience, experts know connections, e.g. “Similarity in the outline of the workpieces entails using similar fixtures.”

5.1 The target case

Suppose, we want to build a process plan for manufacturing the workpiece given in figure 3. The workpiece is described by a set of features which may be extracted from an object-oriented CAD system (Fig. 4). The problem solving process is made up of several steps. One of the goals which must be achieved during the planning process is to determine a fixture to clamp the workpiece and to prepare it for the cutting process to follow. In our example, we focus on this specific goal \( G \) as an aspect of the solution:

\[ A_5(C_i) = \{\text{fixture}(X)\} \]

5.2 Selection of the perspective

As mentioned earlier, human experts know as part of their knowledge and experience that the kind of fixtures which shall be used to clamp a workpiece depends on its outline. The fixtures are similar if the outlines of workpieces are similar. This may be formalized as a connection [outline, fixture] which is part of the experts domain theory. In addition, experts know a lot of technical details about
the working process, the tools and the machines they use.

% PROBLEM: description of the workpiece
casename(workpiece2).
% Geometry:
circular_area([[s1,p1,p2,s2]]).
cylinder([[e1,e2,e3]]).
greater_diameter([[e2,e1],[e3,e2]]).
connected([[s1,e1],[e1,p1,e2],
[e2,p2,e3],[e3,e2]])
% Technology:
material([[all,c47]]).
surface_quality([[e1,15],[e2,10],[e3,13]]).
tolerance([[e1,11],[e2,20],[e3,20]])

... Figure 4: The problem description

In our model, applying experience and knowledge to solve a current problem is viewed as an explanation-based process. Using the domain theory (Fig. 5) and the operationality criterion, we derive a perspective $P_G$. If source and target case are similar under $P_G$ the goal $G$ may be achieved by using the solution given in the source case. The result of the explanation-based process is a set of features $F$ which are sufficient (with respect to the domain theory) to use the fixture given in a source case $C_i$ in the target case $C_T$:\footnote{In the domain theory (Fig. 5) marked with a *.

$$
F = \{ \text{cylinder}(Y),
\text{circular\_area}(S),
\text{connected}([[X,Z,Y],[Y,S]]),
\text{greater\_diameter}([Y,X]),
\text{surface\_quality}([Y,Q1]),
\text{tolerance}([Y,Q2]) \}
$$

Explanation: For clamping we need a cylinder at the end of the workpiece (1,2,3). The workpiece should

fixture(F) :- fixture_fc21(F).
fixture(F) :- fixture_fc23(F).

... fixture_fc21(F) :- shoulder(X,P,Y),
cylinder(Y), *
quality_ok(Y),
F = fc21.

shoulder(X,P,Y) :- connected(X,P,Y), *
greater_diameter(Y,X), *
connected(Y,S), *
circular_area(S). *

quality_ok(X) :- surface_quality(X,Q1), *
Q1 > 7,
tolerance(X,Q2), *
Q2 > 5.

... Figure 5: Some parts of the domain theory

be fixed at the cylinder with the greatest diameter because of the transmission of the rotational force (4). The surface quality of the part where the workpiece is fixed should not be too high as clamping a workpiece destroys high surface quality (5,6).

An example of a similar source case containing an executable plan for manufacturing the workpiece given in figure 6 is depicted in figure 7. The intersection between all possible instantiations of literals in $F$, called $I(F)$ and the problem description $P$ of the given source case $C = (P,S)$, leads to the specific perspective $P_G(C_i)$:

$$
P_G(C) = \{ \text{cylinder}(e2),..., \text{tolerance}(e2,10) \}
$$

With the derived connection $[P_G, G]$ we can clamp the workpiece given in the target case $C_T$ (Fig. 3) by the use of the fixture fc21 provided in the workplan of the source case (Fig. 7).
5.3 Retrieval of cases

In our example, there is just one source case given. Usually, there is a great number of different source cases \( C_i \) available in the case base. Having determined the relevant features \( \mathcal{F} \) of a source case \( C_i \) according to the given goal \( \mathcal{G} \), a syntactic similarity measure \( \text{sim} \) like the contrast- or ratio-model proposed by Tversky [Tve77] is applied to compare for every case \( C_i \in \mathcal{C} \) the computed perspective \( P_C(C_i) \) with the perspective \( P_D(C_T) \) of the given target case \( C_T \) and look for the best fitting source case according to the current goal given.

Specifying criteria for selecting syntactic similarity measures \( \text{sim} \) depending on the domain is still an open question and out of the scope of this work. Instead, in this paper we concentrate on determining relevant features by employing both goals and a domain theory for a given syntactic similarity measure \( \text{sim} \). Finding relevant features for an efficient similarity assessment is a task which is independent of the specific syntactic similarity measure used.

6 Related work

The ideas introduced in this paper are closely related to Kedar-Cabelli’s model of purpose-directed analogy [KC85]. Kedar-Cabelli aims at integrating the influence of pragmatics, e.g. purposes, into the generation of analogies. Although purpose-directed analogy shares with goal-driven similarity the intuition of pragmatic factors to be important for similarity, a comparison shows striking differences. Kedar-Cabelli’s work is rooted in the framework of analogical reasoning, thereby focusing on analogical mapping and concept formation as a result of analogical reasoning. Additionally, purpose-directed analogy reconstructs the target in terms of the source. In contrast, goal-driven similarity singles out features that are deemed necessary to be taken into consideration when assessing similarity.

Our model concentrates on similarity assessment as to be used in various forms of reasoning. In a word, Kedar-Cabelli elaborates on pragmatic-driven analogical mapping and we concentrate on pragmatic-driven retrieval.

In an attempt to improve indexing in CBR, Barletta & Mark [BM88] use explanation-based learning (EBl) to determine features that play a causal role in finding a solution to a target case. Based on the domain theory, the problem specification and the solution to that problem the system aims at explaining the goal concept, i.e. one or a sequence of actions that lead to a solution. The explanation of the goal concept is guided by a hypothesis tree that is provided by the domain theory. The differences to our own work results from the fact that Barletta & Mark’s approach is exclusively concerned with indexing cases that enter the case library. The featural description of cases they use is made up of the description of a problem and its solution. On this account, the assessment of similarity of a target to a source and the use of goals instead of solutions is not touched by their work.

Cain, Pazzani & Silverstein [CPS91] describe an approach to integrate domain knowledge in the assessment of similarity between source and target cases. This is accomplished by using explanation-based learning as a means to judge the relevance of features. Their measure of similarity combines the nearest-neighbour technique that counts the number of identical features with a measure that counts the number of matching relevant features according to EBl. In this way, similarity between two cases will be deemed high if they share a great number of common features or a great number of relevant features. If EBl does not arrive at an explanation for the solution of a case, this measure of similarity boils down to the nearest-neighbour technique.
Contrary to our study, Cain et al. do not use concepts like goal or perspective when assessing similarity. They take EBL to explain the features that are required to reach a solution and do not use goals as we do. Thus, the model of Cain et al. starts with by preselecting cases based on a pure feature-overlap measure of similarity. Then EBL is applied to determine features relevant to reach a solution. EBL is limited to source cases since - by definition - only they have a known solution.

7 Conclusions and future work

The work introduced in this paper has two related foci: First, we discuss cognitive science findings that show why human similarity assessment is both a powerful and flexible capability. Second, we present a formal model that accounts for most of the characteristics in human similarity assessment we discussed. A first version of our model has been implemented in Prolog. Currently, an extended version of this implementation in the domain described above is under preparation.

At the most general level, our model is an example in which way empirical findings can be used as a starting point to contribute to the development of formal models that may be used as building blocks in AI systems. Among the four characteristics of similarity discussed above, there are three that are supported by our model of goal-driven similarity assessment: First of all, our model exploits the notion of goals when assessing similarity. Additionally, by using a domain theory to focus on goal-relevant aspects our model has been proven to be a knowledge-based one. Finally, because of its capacity to develop connections and corresponding perspectives the process of goal-driven similarity assessment may be referred to as constructive. To make similarity assessment context-sensitive remains as a possible extension of the work described in this paper. Thus, our model gives a fairly good account as far as cognitive modelling of basic characteristics of similarity assessment is concerned.

Mention ought to be made, however, of several issues that as yet remain open. On a formal account, our model is restricted to literals. In section 4.1 a schema has been introduced that allows for similarity assessment if a multitude of goals is given. This schema, however, is not fully satisfying. The difficulty with this approach is that a cut-off value determining which subset of cases is used when assessing the subsequent goal has to be supplied in a hand-coded way. Currently, we concentrate on an extension of our model to a multitude of goals that can do without this shortcoming.

The present version of our model focuses on goal-relevant aspects which may be referred to as abstraction by reduction. By using hierarchies of aspects abstraction may be achieved by substituting an aspect by a more abstract one. In this way, goal-driven similarity assessment becomes independent of specific instantiations since similarity assessment is performed on a more abstract level.

Apart from open questions just mentioned, goal-driven similarity assessment comes up with some issues we consider as strengths of our model. More specifically, by incorporating goals our model offers four advantages that go beyond models of similarity assessment that are oblivious of pragmatic factors like goals:

First, similarity assessment and retrieval is improved. This is achieved by considering only those features of a case that pertain to a goal. Distorting similarity assessment due to an overlap of aspects that do not pertain to a goal is avoided because of a more focused similarity assessment. As a result, the computational effort for applying the syntactic similarity measure decreases since the number of features to be considered is reduced to the relevant ones. On the side of the pragmatic approach the computational costs to determine a set of relevant features is independent of the number of cases given since EBG is performed only once no matter how large the case base is. Thus, the utility of investing computational effort in EBG increases with the number of cases.

Second, similarity assessment is tied to the goal of a problem-solver and may vary along with a change of goals.

Third, goal-driven similarity assessment allows for a multiple use of cases which depends on a variation of goals or an improvement of the domain theory. For example, a case-based reasoner in toxicology that is equipped with a device for goal-driven similarity assessment, is able to use knowledge represented in cases in a variety of ways. Again, this is done by performing a specific similarity assessment according to different goals like determine the toxin or work out a therapy.

Fourth, in the case where no explicit goals are given, a failure when applying EBG, or a defective or totally missing domain theory occurs, goal-driven similarity boils down to the pure syntactic approach to similarity assessment that is used in linkage to our model.
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